

“Penn Medicine’s Department of Radiation Oncology is dedicated to providing patient-centered care by offering the most innovative and targeted cancer treatments in an environment that promotes an overall experience of healing. The **Quality of Life Program** not only strengthens our ability to improve the overall health and wellness of our patients and their caregivers, but also synergizes partnerships across the Philadelphia cultural arts community.”

—James Metz, MD

Henry K. Pancoast Professor and Chair | Department of Radiation Oncology



THE QUALITY OF LIFE PROGRAM: BRINGING THE HEALING ARTS TO PATIENTS & CAREGIVERS

Penn Medicine’s Department of Radiation Oncology is home to the most advanced cancer treatment technologies in the world. As the largest integrated proton therapy center, **The Roberts Proton Therapy Center** is a pioneer in the development and delivery of this very precise form of radiation therapy. With over 300 patients treated every day, the Department is committed to providing the highest level of patient-centered care.

The dedicated mission of the **Quality of Life Program** is to improve patients’ overall well-being through integrative medicine—an evolving discipline that incorporates various modalities of the healing arts into treatment plans.

Critical to the success of the Quality of Life Program is establishing a foundation of research that provides a better understanding of how to engage patients and caregivers to participate in integrative modalities that enhance their overall experience.



The Abramson Cancer Center is a national leader in the development and implementation of clinical trials that propel scientific breakthroughs.

OUR INTEGRATIVE MEDICINE TRIALS
HAVE BEEN FUNDED BY:

National Cancer Institute | American Cancer Society | Patient Centered Outcomes Research Institute | National Center for Complementary and Alternative Medicine

WHAT WE DO:



“The future of cancer research and care lies within understanding the benefits of integrative medicine and how the promotion of healing and recovery through creative work and experiences alleviate the psycho-social effects of cancer. One of the Quality of Life Program’s overarching goals is to translate our developing programs into pioneering research in the national and international cancer community. We want to demonstrate how integrating the Department of Radiation Oncology’s high-tech treatments with the ‘high-touch’ of the healing arts both offsets cancer treatment side effects and improves clinical outcomes.”

— William P. Levin, MD | Clinical Assistant Professor of Radiation Oncology



“The Department of Radiation Oncology’s Quality of Life Program builds on and reinforces the Abramson Cancer Center’s commitment to treat the whole person, not just their disease. Integrative Oncology has been identified as a key area for development and enhancement across a variety of care settings, and there has never been a better time than now to support this emerging, and essential, medical practice.”

— **Chi V. Dang, MD, PhD**

John H. Glick, MD Abramson Cancer Center Director’s Professor
Director, Abramson Cancer Center



GIVING OPPORTUNITIES

There are many opportunities to make an impact by supporting research and education programs, innovative treatments, and compassionate clinical care. All gifts may be structured over a period of up to five years.

Quality of Life Program Naming Gift

\$2.5 Million — Endow the Quality of Life Program to develop and sustain programs which treat the whole person, not just their disease, for generations to come.

Quality of Life Program Development

\$1-1.5 Million — Enhance patient quality of life through integrative medicine: art and pet therapy, yoga and meditation, Reiki, and more to improve patients’ sense of health and wellness, as well as clinical outcomes.

Quality of Life Space

\$1 Million — Build and furnish a multi-purpose room that will be a designated work and treatment space for the Program.

Research and Discovery

\$500,000 — Pilot innovative ideas and programs emerging from research efforts on how the creative process promotes healthier outcomes—so holistic therapeutic approaches can come to fruition.

Salary Support

\$500,000 — Provide programmatic salary support for recruitment and retention of Healing Arts Program professionals, enhancing its ability to reach more patients.

Healing Arts Gallery and Curatorship

\$350,000 — Support the display of patient, family, and staff art work and exhibitions to promote the power of the healing arts.

Equipment and Materials

\$200,000 — Procure equipment and materials necessary to provide patients with the coping and healing mechanisms integral to the Quality of Life Program.

Weekend Retreat

\$100,000 — Provide a “break from cancer” by offering a fully staffed retreat where programming and services will be focused on mind, body, and spirit renewal for cancer patients and their care givers.

Clinical Artist

\$100,000 — Hire an accredited professional to oversee the Art Therapy component of the Quality of Life Program who will provide patients the opportunity to engage with the expressive arts to effectively cope with their personal cancer journey experiences.

Quality of Life Program Support: The minimum donation to create a named fund or structure a gift over five years at the University of Pennsylvania is **\$25,000**. However, any contribution towards the Quality of Life Program will make a tremendous impact on our ability to improve the health and wellness of our patients.



To support the Quality of Life Program,
contact **Kathleen Hertkorn** at **215.573.0187** or **khertkor@upenn.edu**.