

APRIL 20-23, 2017

THE PHILADELPHIA ANTIQUES & ART SHOW

SHOW GUIDE ADVERTISING CONTRACT

- Full Page \$1,000 Half Page \$550 Quarter Page \$300
 add \$150 if we are designing your ad

Submission date of March 3, 2017
for designed artwork

Submission date of February 22, 2017
if we are designing your ad

SPECIFICATIONS

- ◆ Please supply collected for output QuarkXPress or InDesign files or press-ready PDF files.
Color proofs are preferred but not required.
- ◆ Full Page Size: Width: 8½" x Height: 11" (Live area Width: 7½" x Height: 10"). Add .125" to each edge for bleeds.
Half Page Size: Width: 7½" x Height: 4¾"
Quarter Page Size: Width 3¼" x Height: 4½"
- ◆ All images should be 300 dpi. Graphics downloaded from the internet or your website will not reproduce well.
- ◆ Send ad materials to: Pure Imaging, Inc., c/o: PAAS, 9 Fowle Street, Woburn, MA 01801-5101
Email: ads@antiquesandfineart.com; Online: wetransfer.com to phil@pureimaging.com
- ◆ Make check payable to: Trustees of the University of Pennsylvania/PAAS
- ◆ Send check and form to: The Philadelphia Antiques & Art Show, St. Leonard's Court, Suite 110
3819-38 Chestnut Street, Philadelphia, PA 19104

I authorize my advertisement to run based on this contract and will comply with the rates, mechanical requirements, and closing dates as stated. **Materials due March 3, 2017 for designed artwork; February 22, 2017 if we are assisting you with layout.**

Name/Title: _____

Company: _____ Email: _____

Address: _____

Telephone: _____ Fax: _____

Signature: _____ Date: _____ Sales Rep: _____

submission of this form acts as your signature